

*Inspirest*

LITEPAPER

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Fashion is a way of expressing ourselves and creating identity in digital and real lifes.

The fashion industry, where human tastes are the main driving force, is rapidly changing and transforming with the Metaverse

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## Disclaimer

This paper is intended to be a technical overview. It is not intended to be comprehensive or the final design; thus, non-core aspects are not covered, such as APIs, bindings, or programming languages. The information shared in this whitepaper is not all-encompassing or comprehensive and does not intend to create or put into implicit affect any elements of a contractual relationship. The primary purpose of this whitepaper is to provide potential token holders with pertinent information for them to analyze the project and make an informed decision thoroughly. Before you purchase iREST tokens, we strongly advocate a careful study of this whitepaper of all the documents associated with the same, including the contract about buying the same. You may even engage the services of appropriate experts to help you with investment analysis. Certain statements, estimates, and financial information featured in this whitepaper are forward-looking statements that are based on and take into consideration particular known and unknown contingencies and risks, which in eventuality may cause the estimated results or may differ factually and substantially from the featured estimates or results extrapolated or expressed in such forward-looking statements herewith.





## What is Inspirest?

Inspirest™ is a fascinating Fashion Metaverse based on artificial intelligence (AI) that connects the physical and virtual worlds. It aims to remove the universality of fashion from dependence on the laws of physics and reconstruct it on the Metaverse using digital tools.



Unique clothes, collections and accessories that can be personalized and offer originality in the metaverse can be used by integrating them into the physical world, games and digital metaverse identities.



## What are the functions of Inspirest?

- Artificial intelligence modeling of the original design characteristics of stylists, fashion designers, and fashion-related artists
- Creating artificial intelligence models in the metaverse of famous stylists, fashion designers and fashion-related artists from the past
- Creation of NFTs of designs modeled with high technology
- Constructing an AI-based metaverse with brands, stylists, fashion-related artists and models
- Virtualized fashion development with collaborations of brands and fashionrelated artists





## What are the functions of Inspirest?

- Creating virtual stores in the metaverse for brands, stylists, fashion designers and fashion-related artists
- Shopping in the metaverse with augmented reality technology
- Organizing digital fashion shows and events
- Creation of virtual wardrobes
- Building a marketplace for NFTs created by stylists, fashion designers, and fashion-related artists
- Integrating the marketplace for NFTs into the metaverse
- Integrating the Fashion Metaverse into real life with the Inspirest Mobile App





## Why is Inspirest Valuable?

Artificial  
intelligence (AI)

Interaction and  
Universality

Fashion  
Events

Customer  
Experience

Digital Stores and  
Fashion Houses

Augmented  
Reality (AR)

Customizable  
and Limitless

Infinity and  
Originality

Wide  
Scalability

Fun and  
Social

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## Marketing Analysis

Fashion industry statistics show that the apparel and textile industry is the 4th largest industry globally.

According to McKinsey, the fashion industry, which is one of the largest industries in the world, generates a global annual revenue of 2.5 trillion dollars

According to Statista, the global apparel market alone will have USD 1.5 trillion in 2020

According to Morgan Stanley, digital demand for fashion and luxury brands is expected to reach 50 billion U.S dollars by 2030

According to the global metaverse market analysis based on Newzoo, IDC, PWC, Statista, and Two Circles data, it is targeted to reach 478.7 billion U.S. dollars in 2020 and 783.3 billion U.S. dollars in 2024 with a compound annual growth rate of 13.1%

Global Augmented Reality (AR),  
Virtual Reality (VR) And  
Mixed Reality (MR) Market



Global Blockchain  
Market



Global Artificial Intelligence (AI)  
Software Market



Global Artificial  
Intelligence(AI) in the Fashion



# Fashion as a Service (FaaS)



Fashion as a Service (FaaS) is a distribution model in which digital fashion-related services are provided to users. The Inspirest FaaS model aims to extract the universality of fashion from the inactivity of online shopping sites by combining high technology with fashion



## Modules



**Inspirest™ Mobile App:** Inspirest™ Mobile Application is an artificial intelligence (AI) based smart catalog and social fashion application that enables users to experience a high level of fashion in the online environment.



**Artificial Intelligence Based Models (Fashionic AI):** The design, thinking and decision structures, design systematics, and characteristics of stylists, fashion designers, and fashion artists working in fashion and inspiring fashion are learned and modeled by the Fashionic artificial intelligence module.



**Fashion Non-Fungible Token (iNFT):** Stylists, fashion designers, brands, and fashion artists transform the fashion-oriented digital works and collections they create with their imaginations into unique proofs by recording them on the blockchain.



**NFT Marketplace (iMP):** Fashion enthusiasts' meeting point for unique NFT works and collections designed by stylists, fashion designers, and fashion artists who inspire the fashion world with their original ideas



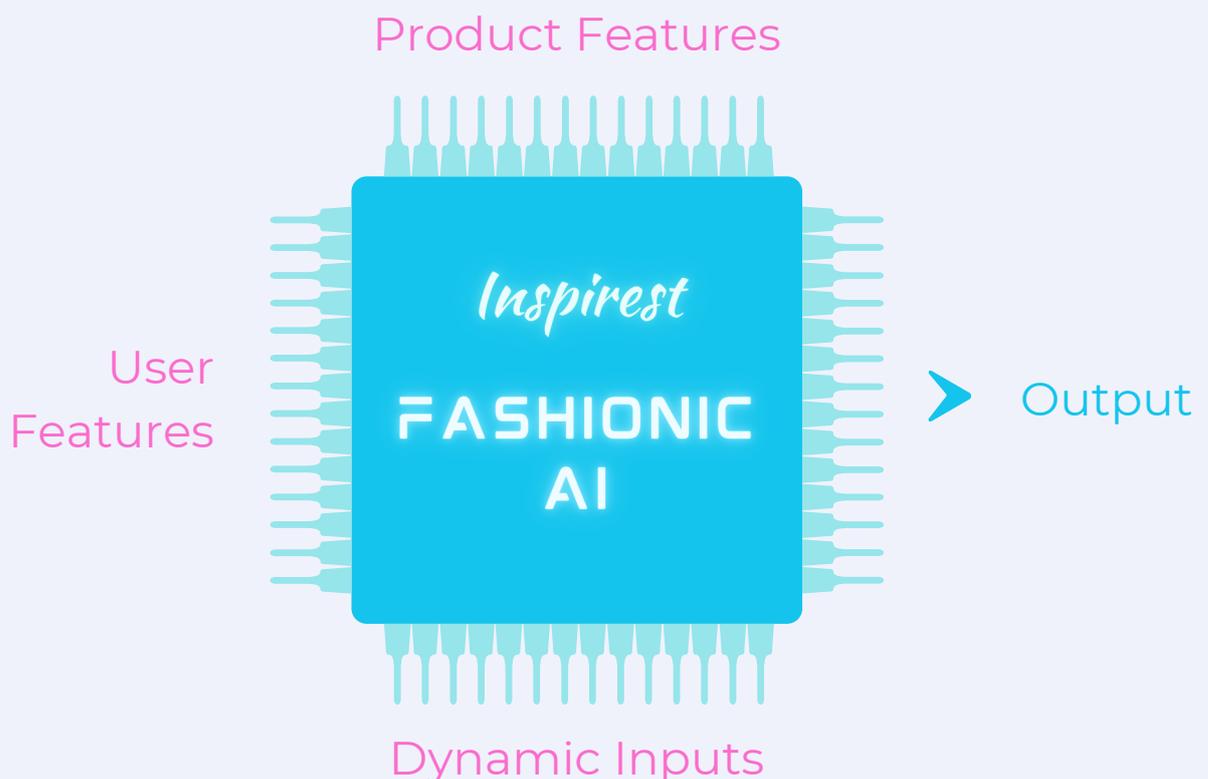
## Modules



**Fashion Metaverse (iMETA):** iMETA is an artificial intelligence-based digital fashion universe that combines fashion's physical and virtual worlds into an immersive experience.



**Augmented Reality (iAR):** iAR technology, developed to provide a high level of user experience, brings fashion to the dimension that can be felt with all the senses in Inspirest™ Metaverse.





## Tokenomics

Inspirest Metaverse Token (iREST) is a valid token in the Inspirest™ Ecosystem. It has a total fixed supply and is limited to 10,000,000,000 in total. iREST is built in deflationary characteristic.

### Whitelist Sales

There will be two different pre-sales. The first one will be available for purchase at 0.0015\$ price with the Whitelist. Tokens held by token holders will be unlocked in equal amounts every three months.

### Public Presale

Investors participating in the 2nd sale will be referred to as Special Investors. The token sale unit price will be \$0.0025. All investors in this category will receive exclusive rights free of charge during the NFT Market Place season

### Team

Team members within the project will keep their tokens locked. After the Whitelist and Public Presale tokens are fully unlocked, team tokens will start to be unlocking, and It will take a total of 18 months.

### Liquidity & Burning

Liquidity and Burning category will be used for new cryptocurrency exchange market listings. It will be unlocked while new exchange market listings prevent investors from buying/selling at levels far away from the market price due to aggressive price movements.



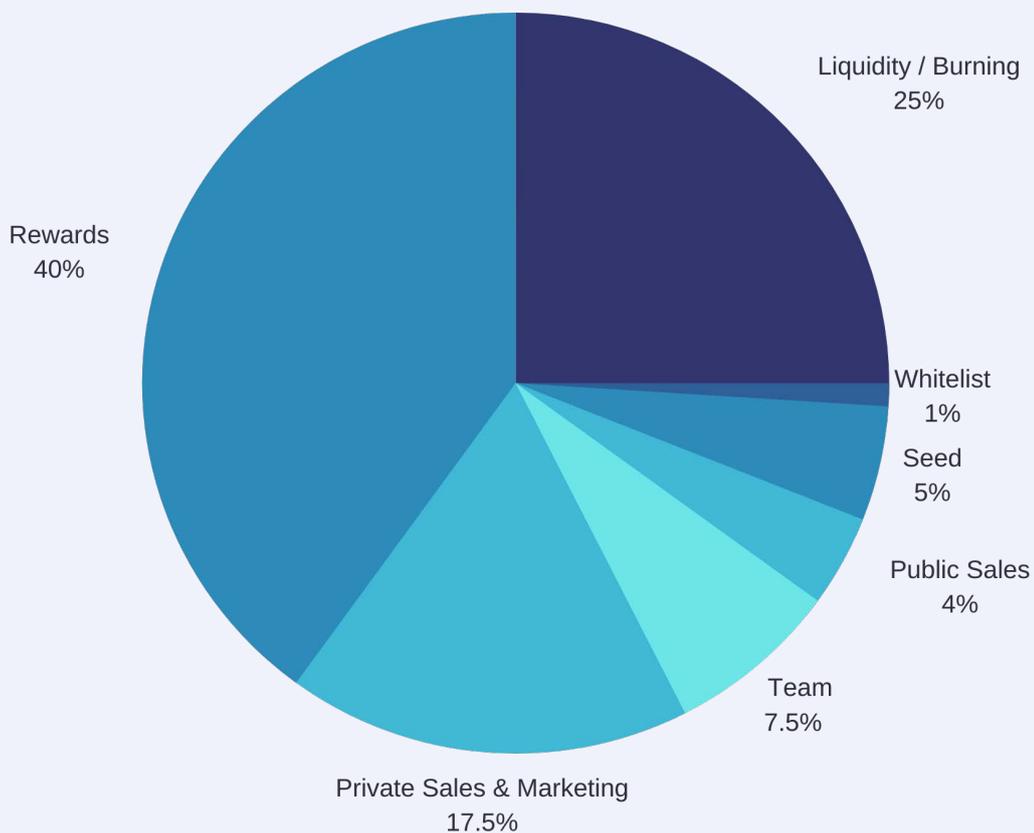
# Tokenomics

Private Sales & Marketing

Inspirest aims to be an application that is actively used on every continent. For this purpose, Inspirest may need to make special agreements with fashion companies, global investment firms and stylists.

Rewards

When iREST token holders use the Inspirest™ mobile app, they will regularly collect rewards from the pool. On logging into the application, users earn the reward Irest token. Voting on shared styles, sharing your style, every new member with your referral, and being a winner of fashion competitions are other ways to earn reward iREST tokens



The background features a complex, abstract pattern of glowing blue light trails. These trails form various shapes, including loops, spirals, and dense clusters. A prominent feature is a large, intricate spiral that starts from a central point and expands outwards, composed of many overlapping, slightly offset lines. The overall effect is one of dynamic energy and digital complexity.

High value-added business models are emerging with disruptive technologies such as artificial intelligence, blockchain, and augmented reality in the fashion field. It is predicted that disruptive technologies will offer more efficient and practical tools to the fashion market in the future.

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# Roadmap

- Market Research
- Litepaper Release
- Whitepaper Release
- Smart Contract Development
- Website Release
- Inspirest Mobile App Development

2021  
Q4

2022  
Q1

- Whitelist Sales
- Inspirest Mobile App Testing
- Inspirest Mobile App Beta Version Release
- Announcement of Partners
- Staking System Development

- Public Pre-Sale
- Swap Listing
- Exchange Listing
- Pre-agreements with brands, stores and stylists
- Staking System Launch
- Inspirest Mobile App Launch
- NFT Marketplace Development
- Multichain Structure Development

2022  
Q2

2022  
Q3

- Upgrade to Deflationary Token System
- Publishing an Academic Article on AI
- Agreements with brands, stores and stylists
- New Exchange Listing
- Establishing Fashionic AI R&D Hub with Exclusive Universities
- NFT Marketplace Launch



# Roadmap

- Inspirest Mobile App Fashionic AI Development
- Inspirest Mobile App and AI Integration
- Inspirest Metaverse Development
- Inspirest Web Application Development

2022  
Q4

2023  
Q1

- Inspirest Mobile App Fashionic AI Launch
- Inspirest Metaverse Beta Release
- Inspirest Metaverse Store Development
- Inspirest Web Application Launch
- Publishing an Academic Article on AI

- More Fashionic AI Models Launch
- Fashion as a Service (FaaS) System Development
- Inspirest Metaverse Launch

2023  
Q2

2023  
Q3

- Inspirest Metaverse and AI Integration
- Publishing an Academic Article on AI
- Fashion as a Service (FaaS) System Development
- Inspirest Metaverse Stores Launch

- Fashion as a Service (FaaS) System Launch
- Inspirest Metaverse and AR Integration
- First Fashion Event and Show on Inspirest Metaverse

2023  
Q4

2024  
Q1

- Integration with Games and Applications
- Integration with Metaverse Identity
- Publishing an Academic Article on Metaverse



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# Inspirest Metaverse

Vancouver, BC Canada | 2022

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